



# FOUNDATION

## National Webinar Topics and Schedule for Fall 2017

### Topics

- 1) **SMG Basics** (1hr) – Getting Started, Teacher Support Center, & student portfolios
- 2) **Invest It Forward** (1hr) – learn how industry professionals can assist in enhancing participation in the SMG program
- 3) **InvestWrite** (1hr) – learn how to utilize InvestWrite, our national and state-wide essay competition as a great culminating activity for the SMG program
- 4) **Basic Company Research** (30 min) - using Yahoo and Nasdaq, basic terminology and company headlines will be reviewed
- 5) **Winning with Diversification** (1hr) – strategies for building a diversified portfolio with stocks, bonds, ETF's and mutual funds.
- 6) **Let's Trade Today!** (30 min) - A quick overview of the SMG portfolio and how to get Stock Market Game student trading in their portfolio.
- 7) **Trading Mutual Funds** (30 min) – researching and trading mutual funds in the SMG program
- 8) **Trading ETF's** (30 min) – comparing and contrasting ETFs and mutual funds
- 9) **Weekly Portfolio Analysis** (30 min) – team analysis of major indexes and portfolio holdings

### Schedule

Date	Time	Title	Registration Link
8/21	6pm	SMG Basics	<a href="https://attendee.gotowebinar.com/rt/2678422803706165507">https://attendee.gotowebinar.com/rt/2678422803706165507</a>
8/23	4pm	SMG Basics	<a href="https://attendee.gotowebinar.com/rt/2678422803706165507">https://attendee.gotowebinar.com/rt/2678422803706165507</a>
8/28	4pm	SMG Basics	<a href="https://attendee.gotowebinar.com/rt/2678422803706165507">https://attendee.gotowebinar.com/rt/2678422803706165507</a>
8/30	6pm	SMG Writing Project: How to InvestWrite	<a href="https://attendee.gotowebinar.com/register/2424656619636881922">https://attendee.gotowebinar.com/register/2424656619636881922</a>
8/31	3pm	SMG Basics	<a href="https://attendee.gotowebinar.com/rt/2678422803706165507">https://attendee.gotowebinar.com/rt/2678422803706165507</a>
<b>September</b>			
9/5	7pm	SMG Basics	<a href="https://attendee.gotowebinar.com/rt/2678422803706165507">https://attendee.gotowebinar.com/rt/2678422803706165507</a>

9/6	6pm	Invest It Forward	<a href="https://attendee.gotowebinar.com/rt/691688855238217987">https://attendee.gotowebinar.com/rt/691688855238217987</a>
9/7	5pm	SMG Basics	<a href="https://attendee.gotowebinar.com/rt/2678422803706165507">https://attendee.gotowebinar.com/rt/2678422803706165507</a>
9/11	5pm	SMG Basics	<a href="https://attendee.gotowebinar.com/rt/2678422803706165507">https://attendee.gotowebinar.com/rt/2678422803706165507</a>
9/12	6pm	Invest It Forward	<a href="https://attendee.gotowebinar.com/rt/691688855238217987">https://attendee.gotowebinar.com/rt/691688855238217987</a>
9/13	6:30 am	SMG Writing Project: How to InvestWrite	<a href="https://attendee.gotowebinar.com/register/6975633103536710402">https://attendee.gotowebinar.com/register/6975633103536710402</a>
9/13	7pm	SMG Basics	<a href="https://attendee.gotowebinar.com/rt/2678422803706165507">https://attendee.gotowebinar.com/rt/2678422803706165507</a>
9/14	5pm	SMG Writing Project: How to InvestWrite	<a href="https://attendee.gotowebinar.com/register/7921921188912310786">https://attendee.gotowebinar.com/register/7921921188912310786</a>
9/18	5pm	SMG Basics	<a href="https://attendee.gotowebinar.com/rt/2678422803706165507">https://attendee.gotowebinar.com/rt/2678422803706165507</a>
9/19	7pm	SMG Basics	<a href="https://attendee.gotowebinar.com/rt/2678422803706165507">https://attendee.gotowebinar.com/rt/2678422803706165507</a>
9/25	5pm	Basic Company Research	<a href="https://attendee.gotowebinar.com/rt/2003950485391308803">https://attendee.gotowebinar.com/rt/2003950485391308803</a>
9/26	2:30 pm	SMG Writing Project: How to InvestWrite	<a href="https://register.gotowebinar.com/register/190554545112433410">https://register.gotowebinar.com/register/190554545112433410</a>
9/27	7pm	Winning with Diversification	<a href="https://attendee.gotowebinar.com/rt/8598704680559368451">https://attendee.gotowebinar.com/rt/8598704680559368451</a>
9/28	5pm	SMG Basics	<a href="https://attendee.gotowebinar.com/rt/2678422803706165507">https://attendee.gotowebinar.com/rt/2678422803706165507</a>
<b>October</b>			
10/2	5pm	Trading Mutual Funds	<a href="https://attendee.gotowebinar.com/rt/3434976963569867779">https://attendee.gotowebinar.com/rt/3434976963569867779</a>
10/3	7pm	SMG Basics	<a href="https://attendee.gotowebinar.com/rt/2678422803706165507">https://attendee.gotowebinar.com/rt/2678422803706165507</a>
10/4	7pm	Let's Trade Today!	<a href="https://attendee.gotowebinar.com/rt/2773607525323223811">https://attendee.gotowebinar.com/rt/2773607525323223811</a>
10/5	5pm	SMG Basics	<a href="https://attendee.gotowebinar.com/rt/2678422803706165507">https://attendee.gotowebinar.com/rt/2678422803706165507</a>

10/5	6pm	SMG Writing Project: How to InvestWrite	<a href="https://attendee.gotowebinar.com/register/7610647248065813506">https://attendee.gotowebinar.com/register/7610647248065813506</a>
10/9	5pm	Basic Company Research	<a href="https://attendee.gotowebinar.com/rt/2003950485391308803">https://attendee.gotowebinar.com/rt/2003950485391308803</a>
10/10	6:30 am	SMG Writing Project: How to InvestWrite	<a href="https://attendee.gotowebinar.com/register/8966234034439236610">https://attendee.gotowebinar.com/register/8966234034439236610</a>
10/10	7pm	SMG Basics	<a href="https://attendee.gotowebinar.com/rt/2678422803706165507">https://attendee.gotowebinar.com/rt/2678422803706165507</a>
10/11	7pm	Winning with Diversification	<a href="https://attendee.gotowebinar.com/rt/8598704680559368451">https://attendee.gotowebinar.com/rt/8598704680559368451</a>
10/12	5pm	Basic Company Research	<a href="https://attendee.gotowebinar.com/rt/2003950485391308803">https://attendee.gotowebinar.com/rt/2003950485391308803</a>
10/16	5pm	SMG Basics	<a href="https://attendee.gotowebinar.com/rt/2678422803706165507">https://attendee.gotowebinar.com/rt/2678422803706165507</a>
10/16	8pm	SMG Writing Project: How to InvestWrite	<a href="https://attendee.gotowebinar.com/register/8355402548651563010">https://attendee.gotowebinar.com/register/8355402548651563010</a>
10/17	7pm	Trading ETF's	<a href="https://attendee.gotowebinar.com/register/5661000926165442563">https://attendee.gotowebinar.com/register/5661000926165442563</a>
10/19	5pm	Trading Mutual Funds	<a href="https://attendee.gotowebinar.com/rt/3434976963569867779">https://attendee.gotowebinar.com/rt/3434976963569867779</a>
Sat. 10/21	8am	SMG Writing Project: How to InvestWrite	<a href="https://attendee.gotowebinar.com/register/770592008741139202">https://attendee.gotowebinar.com/register/770592008741139202</a>
10/23	5pm	Let's Trade Today!	<a href="https://attendee.gotowebinar.com/rt/2773607525323223811">https://attendee.gotowebinar.com/rt/2773607525323223811</a>
10/25	7pm	Winning with Diversification	<a href="https://attendee.gotowebinar.com/rt/8598704680559368451">https://attendee.gotowebinar.com/rt/8598704680559368451</a>
10/30	5pm	Basic Company Research	<a href="https://attendee.gotowebinar.com/rt/2003950485391308803">https://attendee.gotowebinar.com/rt/2003950485391308803</a>
<b>November</b>			
11/1	7pm	Weekly Portfolio Analysis	<a href="https://attendee.gotowebinar.com/rt/6733389801107528451">https://attendee.gotowebinar.com/rt/6733389801107528451</a>
11/2	5pm	Weekly Portfolio Analysis	<a href="https://attendee.gotowebinar.com/rt/6733389801107528451">https://attendee.gotowebinar.com/rt/6733389801107528451</a>
11/2	6pm	SMG Writing Project: How to InvestWrite	<a href="https://attendee.gotowebinar.com/register/1646221078869411074">https://attendee.gotowebinar.com/register/1646221078869411074</a>
11/6	5pm	Weekly Portfolio Analysis	<a href="https://attendee.gotowebinar.com/rt/6733389801107528451">https://attendee.gotowebinar.com/rt/6733389801107528451</a>

11/8	7pm	Weekly Portfolio Analysis	<a href="https://attendee.gotowebinar.com/rt/6733389801107528451">https://attendee.gotowebinar.com/rt/6733389801107528451</a>
11/13	5pm	Weekly Portfolio Analysis	<a href="https://attendee.gotowebinar.com/rt/6733389801107528451">https://attendee.gotowebinar.com/rt/6733389801107528451</a>
11/15	6:30am	SMG Writing Project: How to InvestWrite	<a href="https://attendee.gotowebinar.com/register/2240900738845106178">https://attendee.gotowebinar.com/register/2240900738845106178</a>
11/27	5pm	SMG Basics	<a href="https://attendee.gotowebinar.com/rt/2678422803706165507">https://attendee.gotowebinar.com/rt/2678422803706165507</a>
11/28	3:30pm	How to Submit Your InvestWrite Essays: Questions & Answers	<a href="https://attendee.gotowebinar.com/register/6764587344143037698">https://attendee.gotowebinar.com/register/6764587344143037698</a>
11/30	8pm	How to Submit Your InvestWrite Essays: Questions & Answers	<a href="https://attendee.gotowebinar.com/register/6309584143801951234">https://attendee.gotowebinar.com/register/6309584143801951234</a>
<b>December</b>			
12/5	4:30pm	How to Submit Your InvestWrite Essays: Questions & Answers	<a href="https://attendee.gotowebinar.com/register/8596864098203915778">https://attendee.gotowebinar.com/register/8596864098203915778</a>
12/7	5pm	SMG Basics	<a href="https://attendee.gotowebinar.com/rt/2678422803706165507">https://attendee.gotowebinar.com/rt/2678422803706165507</a>
12/11	6pm	Pre-CHC	<a href="https://attendee.gotowebinar.com/rt/6195641753706685955">https://attendee.gotowebinar.com/rt/6195641753706685955</a>
12/14	5pm	SMG Basics	<a href="https://attendee.gotowebinar.com/rt/2678422803706165507">https://attendee.gotowebinar.com/rt/2678422803706165507</a>