



A program
of the **sifma**

FOUNDATION

Spring 2021 Webinar Schedule

Webinar Topics for Novice and All Participants:

1. **Basic Company Research 101 (30 min):** Using Yahoo finance, basic terminology, and company headlines will be reviewed. All attendees will receive a recording of the webinar, SMG classroom activity, and slideshow.
2. **ESG Investing Explained (30 min):** Do you want to invest sustainably? When you are investing in ESG companies, you are factoring in environmental, social, and governance issues, in addition to the expected financials, when evaluating potential stocks for your portfolio. For this session, we will be using the Newday Sustainable Stock List.
3. **Fast Forward - Former SMG Student Panel (30 Min):** Hear from former successful participants in the SMG and Capitol Hill Challenge. You will hear their perspective tips and a fast forward look into how their SMG participation shaped their short and long-term career goals.
4. **Future Financial Mindset (30 min):** Come hear how to make the connection between SMG's lessons and activities and your student's future to becoming life-long financial learners. All attendees will receive a recording of the webinar and slideshow.
5. **Interactive Choice Board Activities (30 min):** Explore SMG's student choice board of activities motivating intrinsic learning, differentiated instruction, and content presented for various learning styles. The session will also discuss utilizing SMG for your online education. All attendees will receive a recording of the webinar, SMG classroom activity, and slideshow.
6. **Investing 101 - Questions & Answers (30 min):** Are you brand new to investing? Investing 101 is dedicated to helping you feel more confident by answering investing questions, providing resources, feedback, or any assistance you may need. Please email questions to LindaCoxSMG@outlook.com ahead of the webinar, if possible, to ensure we answer your questions thoroughly. We also welcome anyone who would like to listen and gain knowledge.
7. **Let's Trade Today! (30 min):** A quick overview of the SMG portfolio and getting your students trading today! All attendees will receive a recording of the webinar, SMG classroom activity, and slideshow.
8. **Let's Trade Today! (Remotely) (30 min):** In this session, we will focus on utilizing SMG for your online education. We will give a quick overview of the SMG portfolio and get your students trading today! All attendees will receive a recording of the webinar, SMG classroom activity, and slideshow.

9. **Live in the Classroom with SMG (30 min):** Teachers take a break! We will instruct a live class applying fundamental concepts to our 10 Mini Core Lessons series every Tuesday. If you miss the class, please use our recording. All attendees will receive a recording of the webinar, SMG classroom activity, and slideshow.
10. **New! Financial Literacy Month of Activities (30 min):** April is National Financial Literacy Month. We are celebrating with a month-long calendar of 20 short, engaging activities for all ages and learning styles. The session will also discuss utilizing SMG for your online education. All attendees will receive a recording of the webinar, SMG classroom activity, and slideshow.
11. **Presentation Tips & Strategies for the Stock Market Game (30 min):** Help students create presentation strategies and improve first impressions by enhancing speaking and listening skills, virtually or in person, with a few simple steps. The session will also discuss utilizing SMG for your online education. All attendees will receive a recording of the webinar and slideshow.
12. **Reflection Activities – Start Today! (30 min):** Learn various SMG reflection activities supporting learning objectives. The session will also discuss utilizing SMG for your online education. All attendees will receive a recording of the webinar, SMG classroom activity, and slideshow.
13. **Stock Market Games (SMG) – 30 Minutes Per Week Is All You Need! (30 min):** Spending 30 minutes per week will have your students learning about long-term investing. All attendees will receive a recording of the webinar, SMG classroom activity, and slideshow.
14. **Stock Market Game (SMG) Basics from Beginner to Pro (30 min):** Rules, Teacher Resources, and Team/Student Portfolio. All attendees will receive a recording of the webinar, SMG classroom activity, and slideshow.
15. **SWOT Analysis Bootcamp (30 min):** String up your boots and learn the marching drills for a SWOT (Strength, Weakness, Opportunity, Threat) strategic stock analysis matrix appropriate for all grades. The session will also discuss utilizing SMG for your online education. All attendees will receive a recording of the webinar, SMG classroom activity, and slideshow.
16. **Trading Stocks 101 (30 min):** What are stocks, market cap, indices, sectors and trading stocks. All attendees will receive a recording of the webinar, SMG classroom activity, and slideshow.
17. **Trading Stocks 101 (Remotely) (30 min):** In this session, we will focus on utilizing SMG for your online education. We will address; what are stocks, market cap, indices, sectors and trading stocks. All attendees will receive a recording of the webinar, SMG classroom activity, and slideshow.
18. **Tracking Your Investments 101 (30 min):** Team analysis of major indexes and portfolio holdings. All attendees will receive a recording of the webinar, SMG classroom activity, and slideshow.
19. **Tracking Your Investments 101 (Remotely) (30 min):** In this session, we will focus on utilizing SMG for your online education. We will discuss team analysis of major indexes and portfolio holdings. All attendees will receive a recording of the webinar, SMG classroom activity, and slideshow.
20. **Week Ahead Resources & Tips (30 min):** What's going on in the news this week? What stocks have earnings reports, splits, and are there any Initial Public Offerings (IPOs)? Is there any major news on the Economic Calendar? For example, Retail Sales, Consumer Confidence Index, Trade, etc. Let's talk it out together!

This session follows the weekly Monday Newsletter - THE SMG WEEK AHEAD, starting 2/1/2021, containing the week's overview of the financial markets, learning objectives, resources, upcoming events, and helpful tips. The webinar will follow every Tuesday at 7:00 PM (CST) and focus on providing weekly discussion topics, resource tips, and answering questions. All attendees will receive a recording of the webinar.

Webinar Topics for Veteran and All Participants - Level 200:

21. **Advanced Company Research Made Easy (30 min):** Learn how to research companies using annual reports and fundamental analysis. The session will also discuss utilizing SMG for your online education. Level 200. All attendees will receive a recording of the webinar, SMG classroom activity, and slideshow.
22. **How to Create a Stock Analysis Chart (30 min):** Learn how to create and understand a Stock Moving Day Average Chart in Yahoo Finance, along with a quick view of Bollinger Bands, Volume, and Candle Sticks. Level 200. The session will also discuss utilizing SMG for your online education. All attendees will receive a recording of the webinar and slideshow.
23. **What Causes Stock Prices to Change? (Advanced) (30 min):** Discover additional resources for students to explore stock price changes. The session will also discuss utilizing SMG for your online education. Level 200. All attendees will receive a recording of the webinar, SMG classroom activity, and slideshow.
24. **What is Fundamental and Technical Analysis? (30 min):** Review of the two different strategies used to measure and forecast future stock prices. The session will also discuss utilizing SMG for your online education. Level 200. All attendees will receive a recording of the webinar, SMG classroom activity, and slideshow.
25. **Yahoo Finance Analytics Made Easy (30 min):** Come and learn several of Yahoo Finance's analytical tools, the host's personal favorites, and additional resources. The session will also discuss utilizing SMG for your online education. Level 200. All attendees will receive a recording of the webinar and slideshow.



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Stock Market Game Spring Webinar Schedule - January 2021

| Date | Day | Time | Title | Registration Link |
|---------|-----|---------------|-------------------------------|---|
| 1/11/21 | Mon | 5:30 PM (CST) | Trading Stocks 101 (Remotely) | https://attendee.gotowebinar.com/register/1851507624158379788 |
| 1/13/21 | Wed | 5:30 PM (CST) | SMG – 30 Minutes Per Week | https://attendee.gotowebinar.com/register/8156507520058535948 |

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| 1/14/21 | Thur | 5:30 PM (CST) | Basic Company Research 101 | https://attendee.gotowebinar.com/register/430949596188150028 |
| 1/14/21 | Thur | 7:00 PM (CST) | Investing 101 - Questions & Answers | https://attendee.gotowebinar.com/register/2060139955528978700 |
| 1/19/21 | Tues | 7:00 PM (CST) | Yahoo Finance Analytics Made Easy | https://attendee.gotowebinar.com/register/6044588675170676492 |
| 1/20/21 | Wed | 5:30 PM (CST) | Let's Trade Today! | https://attendee.gotowebinar.com/register/4621921783898268428 |
| 1/21/21 | Thur | 7:00 PM (CST) | How to Create a Stock Analysis Chart | https://attendee.gotowebinar.com/register/2324880365264963340 |
| 1/23/21 | Sat | 10:00 AM (CST) | Investing 101 - Questions & Answers | https://attendee.gotowebinar.com/register/1403053115072468748 |
| 1/25/21 | Mon | 5:30 PM (CST) | SMG Basics – From Beginner to Pro | https://attendee.gotowebinar.com/register/4196670268693208332 |
| 1/26/21 | Tue | 7:00 PM (CST) | Yahoo Finance Analytics Made Easy | https://attendee.gotowebinar.com/register/9194875306215407375 |
| 1/27/21 | Wed | 5:30 PM (CST) | Tracking Your Investments 101 | https://attendee.gotowebinar.com/register/3385485774092179724 |
| 1/28/21 | Thur | 5:30 PM (CST) | Basic Company Research 101 | https://attendee.gotowebinar.com/register/8887509029692591372 |
| 1/28/21 | Thur | 7:00 PM (CST) | SWOT Analysis Bootcamp | https://attendee.gotowebinar.com/register/1991035649723433740 |
| 1/30/21 | Sat | 10:00 AM (CST) | Presenting Tips & Strategies | https://attendee.gotowebinar.com/register/3330074786495706384 |



FOUNDATION



Stock Market Game Spring Webinar Schedule - February 2021

| Date | Day | Time | Title | Registration Link |
|-------------|------------|----------------|---|---|
| 2/2/21 | Tue | 10:00 AM (CST) | Live in The Classroom: Why is Investing Important? | https://attendee.gotowebinar.com/register/1076738954669809932 |
| 2/2/21 | Tue | 7:00 PM (CST) | Week Ahead Resources & Tips | https://attendee.gotowebinar.com/rt/4539206624166951695 |
| 2/3/21 | Wed | 5:30 PM (CST) | SMG – 30 Minutes Per Week | https://attendee.gotowebinar.com/register/3402444641439088396 |

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| 2/4/21 | Thur | 5:30 PM (CST) | Trading Stocks 101 | https://attendee.gotowebinar.com/register/245836918047685900 |
| 2/4/21 | Thur | 7:00 PM (CST) | Future Financial Mindset | https://attendee.gotowebinar.com/register/8914657071294121484 |
| 2/6/21 | Sat | 10:00 AM (CST) | Investing 101 – Questions and Answers | https://attendee.gotowebinar.com/register/3316847661216932620 |
| 2/8/21 | Mon | 5:30 PM (CST) | SMG Basics – From Beginner to Pro | https://attendee.gotowebinar.com/register/1685805724294966540 |
| 2/9/21 | Tue | 10:00 AM (CST) | Live in the Classroom: What is a Stock & Ticker | https://attendee.gotowebinar.com/register/3497927330707903759 |
| 2/9/21 | Tue | 7:00 PM (CST) | Week Ahead Resources & Tips | https://attendee.gotowebinar.com/rt/4539206624166951695 |
| 2/10/21 | Wed | 5:30 PM (CST) | Trading Stocks 101 (Remotely) | https://attendee.gotowebinar.com/register/1771013477401111820 |
| 2/10/21 | Wed | 7:00 PM (CST) | ESG Investing Explained | https://attendee.gotowebinar.com/rt/7051898556903972112 |
| 2/11/21 | Thur | 5:30 PM (CST) | Let's Trade Today! (Remotely) | https://attendee.gotowebinar.com/register/8176263544987737615 |
| 2/11/21 | Thur | 7:00 PM (CST) | Yahoo Finance Analytics Made Easy | https://attendee.gotowebinar.com/register/8374955191731572751 |
| 2/13/21 | Sat | 10:00 AM (CST) | Reflection Activities – Start Today! | https://attendee.gotowebinar.com/register/6732887352206319119 |
| 2/16/21 | Tue | 10:00 AM (CST) | Live in the Classroom: Portfolio Overview | https://attendee.gotowebinar.com/register/2444028942810374159 |
| 2/16/21 | Tue | 7:00 PM (CST) | Week Ahead Resources & Tips | https://attendee.gotowebinar.com/rt/4539206624166951695 |
| 2/18/21 | Thur | 5:30 PM (CST) | Tracking Your Investments 101 | https://attendee.gotowebinar.com/register/7572275419571526671 |
| 2/18/21 | Thur | 7:00 PM (CST) | How to Create a Stock Analysis Chart | https://attendee.gotowebinar.com/register/2176403414563164687 |
| 2/22/21 | Mon | 5:30 PM (CST) | SMG – 30 Minutes Per Week | https://attendee.gotowebinar.com/register/83348890673010959 |
| 2/23/21 | Tue | 10:00 AM (CST) | Live in the Classroom: How to Read a Stock Quote | https://attendee.gotowebinar.com/register/3826315170041168911 |
| 2/23/21 | Tue | 7:00 PM (CST) | Week Ahead Resources & Tips | https://attendee.gotowebinar.com/rt/4539206624166951695 |
| 2/24/21 | Wed | 5:30 PM (CST) | Basic Company Research 101 | https://attendee.gotowebinar.com/register/4497618695844859407 |
| 2/24/21 | Wed | 7:00 PM (CST) | Fast Forward - Former SMG Student Panel | https://attendee.gotowebinar.com/register/563206551448584207 |
| 2/25/21 | Thur | 5:30 PM (CST) | Let's Trade Today! | https://attendee.gotowebinar.com/register/7534915113971434255 |
| 2/25/21 | Thur | 7:00 PM (CST) | SWOT Analysis Bootcamp | https://attendee.gotowebinar.com/register/4234992646969195279 |



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Stock Market Game Spring Webinar Schedule - March 2021

| Date | Day | Time | Title | Registration Link |
|---------|------|----------------|--|---|
| 3/1/21 | Mon | 5:30 PM (CST) | SMG – 30 Minutes Per Week | https://attendee.gotowebinar.com/register/7859375497770099727 |
| 3/2/21 | Tue | 10:00 AM (CST) | Live in the Classroom: Stock Research | https://attendee.gotowebinar.com/register/4744667963490044943 |
| 3/2/21 | Tue | 7:00 PM (CST) | Week Ahead Resources & Tips | https://attendee.gotowebinar.com/rt/4539206624166951695 |
| 3/3/21 | Wed | 5:30 PM (CST) | Tracking Your Investments 101 (Remotely) | https://attendee.gotowebinar.com/register/1524907590733994511 |
| 3/4/21 | Thur | 5:30 PM (CST) | Let's Trade Today! (Remotely) | https://attendee.gotowebinar.com/register/5628371847012636943 |
| 3/4/21 | Thur | 7:00 PM (CST) | Advanced Company Research Made Easy | https://attendee.gotowebinar.com/register/8833188757235551759 |
| 3/8/21 | Mon | 5:30 PM (CST) | SMG Basics – From Beginner to Pro | https://attendee.gotowebinar.com/register/7419635717845836559 |
| 3/9/21 | Tue | 10:00 AM (CST) | Live in the Classroom: Rules | https://attendee.gotowebinar.com/register/112227563576845071 |
| 3/9/21 | Tue | 7:00 PM (CST) | Week Ahead Resources & Tips | https://attendee.gotowebinar.com/rt/4539206624166951695 |
| 3/10/21 | Wed | 7:00 PM (CST) | New! Financial Literacy Month Activities | https://attendee.gotowebinar.com/register/3458966136178461199 |
| 3/11/21 | Thur | 5:30 PM (CST) | Trading Stocks 101 | https://attendee.gotowebinar.com/register/8566487918267375631 |
| 3/11/21 | Thur | 7:00 PM (CST) | Interactive Choice Board Activities | https://attendee.gotowebinar.com/register/7557049382550430223 |
| 3/15/21 | Mon | 5:30 PM (CST) | SMG – 30 Minutes Per Week | https://attendee.gotowebinar.com/register/6590308181874943759 |
| 3/16/21 | Tue | 10:00 AM (CST) | Live in the Classroom: Diversification & Risk | https://attendee.gotowebinar.com/register/6630976917963199503 |
| 3/16/21 | Tue | 7:00 PM (CST) | Week Ahead Resources & Tips | https://attendee.gotowebinar.com/register/6630976917963199503 |
| 3/17/21 | Tue | 5:30 PM (CST) | Tracking Your Investments 101 | https://attendee.gotowebinar.com/register/3483016853524176143 |
| 3/18/21 | Thur | 5:30 PM (CST) | Let's Trade Today! | https://attendee.gotowebinar.com/register/1644099049231621647 |
| 3/18/21 | Thur | 7:00 PM (CST) | Reflection Activities - Start Today! | https://attendee.gotowebinar.com/register/659169727209430287 |

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| 3/22/21 | Mon | 5:30 PM (CST) | SMG Basics – From Beginner to Pro | https://attendee.gotowebinar.com/register/4804143845971531535 |
| 3/23/21 | Tue | 10:00 AM (CST) | Live in the Classroom: What Causes Stock Prices to Change | https://attendee.gotowebinar.com/register/9137942594129765391 |
| 3/23/21 | Tue | 7:00 PM (CST) | Week Ahead Resources & Tips | https://attendee.gotowebinar.com/rt/4539206624166951695 |
| 3/24/21 | Wed | 5:30 PM (CST) | Basic Company Research 101 | https://attendee.gotowebinar.com/register/5880974747889783055 |
| 3/25/21 | Thur | 7:00 PM (CST) | What Causes Stock Prices to Change? (Advanced) | https://attendee.gotowebinar.com/register/419801647796165391 |
| 3/30/21 | Tue | 10:00 AM (CST) | Live in the Classroom: Buy, Sell, or Hold | https://attendee.gotowebinar.com/register/4676200274917120527 |
| 3/30/21 | Tue | 7:00 PM (CST) | Week Ahead Resources & Tips | https://attendee.gotowebinar.com/rt/4539206624166951695 |



FOUNDATION



Stock Market Game Spring Webinar Schedule - April 2021

| Date | Day | Time | Title | Registration Link |
|--------|------|----------------|---|---|
| 4/1/21 | Thur | 7:00 PM (CST) | What is Fundamental vs Technical Analysis? | https://attendee.gotowebinar.com/register/3177578020886307087 |
| 4/5/21 | Mon | 5:30 PM (CST) | Let's Trade Today! | https://attendee.gotowebinar.com/register/2904160265384039439 |
| 4/6/21 | Tue | 10:00 AM (CST) | Live in the Classroom: ESG Stocks | https://attendee.gotowebinar.com/register/4395028763415819535 |
| 4/6/21 | Tue | 7:00 PM (CST) | Week Ahead Resources & Tips | https://attendee.gotowebinar.com/rt/4539206624166951695 |

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| 4/7/21 | Wed | 5:30 PM (CST) | Trading Stocks 101 | https://attendee.gotowebinar.com/register/4044622104224941327 |
| 4/7/21 | Wed | 7:00 PM (CST) | ESG Investing Explained | https://attendee.gotowebinar.com/rt/7051898556903972112 |
| 4/8/21 | Thur | 7:00 PM (CST) | New! Financial Literacy Month Activities | https://attendee.gotowebinar.com/register/1464253031788155151 |
| 4/12/21 | Mon | 5:30 PM (CST) | Tracking Your Investments 101 | https://attendee.gotowebinar.com/register/270865101232708879 |
| 4/13/21 | Tue | 10:00 AM (CST) | Live in the Classroom: Top Spring 2021 Stocks | https://attendee.gotowebinar.com/register/2130326180778714895 |
| 4/13/21 | Tue | 7:00 PM (CST) | Week Ahead Resources & Tips | https://attendee.gotowebinar.com/rt/4539206624166951695 |
| 4/14/21 | Wed | 5:30 PM (CST) | Let's Trade Today! | https://attendee.gotowebinar.com/register/4505112967100421647 |
| 4/15/21 | Thur | 7:00 PM (CST) | Presentation Tips & Strategies | https://attendee.gotowebinar.com/register/7363548530201796623 |
| 4/20/21 | Tue | 10:00 AM (CST) | Live in the Classroom: Why Investing is Important | https://attendee.gotowebinar.com/register/69219066745208847 |
| 4/20/21 | Tue | 7:00 PM (CST) | Week Ahead Resources & Tips | https://attendee.gotowebinar.com/rt/4539206624166951695 |
| 4/22/21 | Thur | 7:00 PM (CST) | Future Financial Mindset | https://attendee.gotowebinar.com/register/1478252013833161487 |